

BASIC TRAINING

GOALS	“To understand LISTA, the product range and the customer applications”
TARGETGROUP	LISTA Employees (sales related positions) LISTA Partners
REQUIREMENTS	none
CONTENT	<ul style="list-style-type: none">- Who is LISTA? “LISTA DNA”- Product / Solutions overview, Key Arguments, LISTA System, Markets, Competitors- Over view Sales Instruments- LISTA COMPACT Catalogue and how to work with- Look and Feel, Hands on- Assembling Exercises (main LISTA products)- Final Test- Factory Tour
DURATION	1 ½ Days
LANGUAGE	English
PARTICIPANTS	Minimum 5 Participants
LOCATION	LISTA ACADEMY @ LISTA Erlen Switzerland
COSTS	CHF 490 per PARTICIPANT

AVAILABLE TRAININGS

Interested? Register or contact us! [CONTACT](#)

Planned data please see the Academy Web Page:
www.lista-academy.com